



TOURISM  
**INVESTMENT**

HOSPITALITY & DESIGN FORUM



**PKF**



**TOURISM INVESTMENT**  
**Hospitality & Design Forum**  
**@ FUORISALONE- LAMBRATE DISTRICT**  
**VENTURA 14 - Milan**  
**April 2018**

◆ **TOURISM INVESTMENT** is the event in Italy addressed to investments in the tourism sector.

The forum, organised by PKF hotelexperts and AboutHotel, focuses on investments, hospitality and design consists of presentations, panel discussions and interesting networking opportunities. The delegates, composed of about 500 decision makers active in the Southern European hotel and design industry, include investors, developers, hotel groups, suppliers, as well as architects, interior designers, hoteliers and consultants.

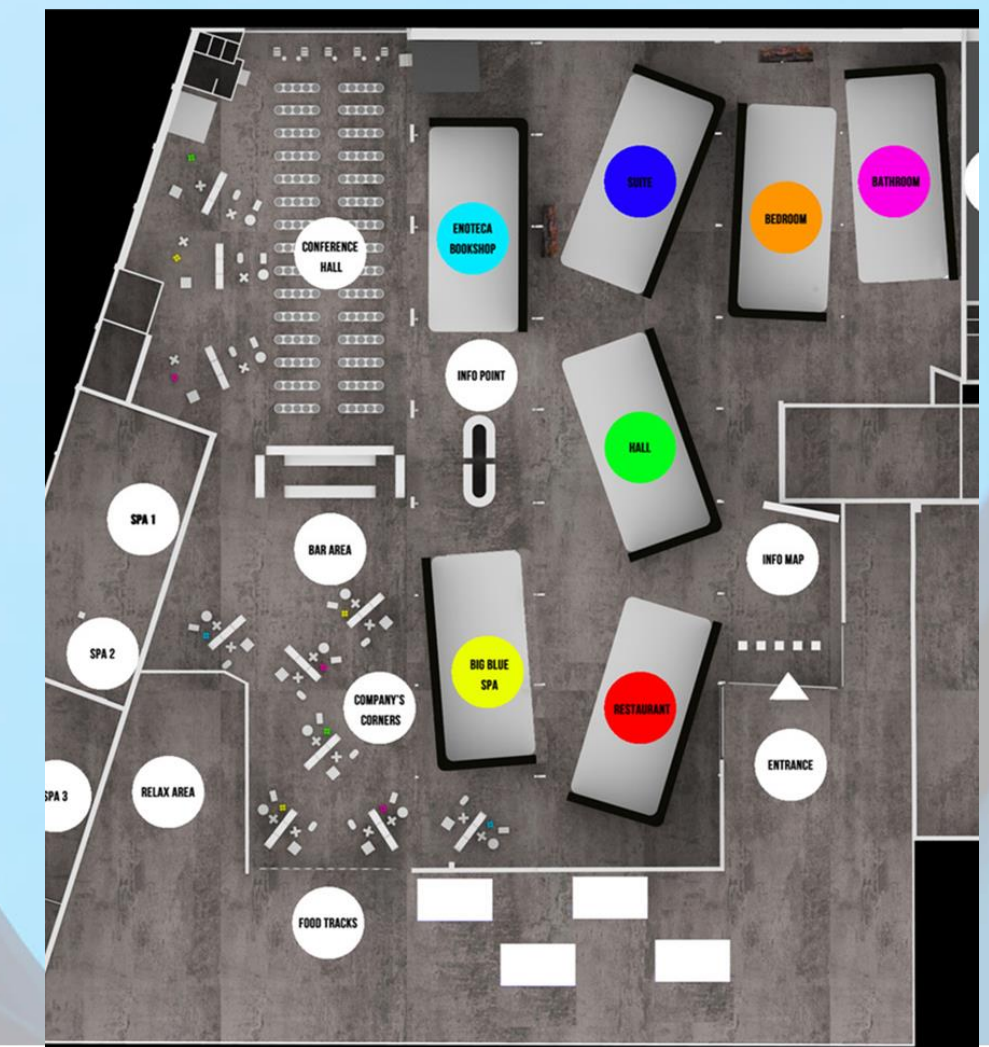


## THE LOCATION

Tourism Investment with the architect Simone Micheli @ Fuorisalone – Lambrate District Ventura 14, will create a smart, interactive and integrated event location within a unique space as a warehouse of around 4,000 sqm consisting of different hotel simulations, a dining room and a wellness & spa area along with meeting and conference facilities.

Project designed by

**#SIMONE MICHELI**  
**ARCHITECT**



Sunday, 15 April 2018

**19.30 Private Event by PKF hotelexperts**

Monday, 16 April 2018

**TOURISM INVESTMENT**

**9.30-10.30 NETWORKING & PRE-OPENING EXHIBITION BY PKF & SIMONE MICHELI**

**10.30-12.30 PROJECT SHOWCASES HOSPITALITY AWARD**

**14.00-14.45 CONFERENCE...SOUTHERN EUROPEAN MARKET...**

**14.45-15.30 INVESTOR AND BANK PANEL**

15.30-16.00 coffee break

**16.00-16.45 NEW HOTEL BRAND**

**16.45-17.30 HOTEL BRAND & DESIGN**

**18.00-18.30 COCKTAIL HOSPITALITY AWARD**



## HOSPITALITY AWARD

The Hospitality Award 2018 will be presented for the tenth time by Tourism Investment and will be focused on two categories:

- **Project Regeneration:** “DEVELOPMENT and RESTYLING” will be the themes of this edition with the final goal of the recognition of the projects involved on the development and restyling process following the new trend. Design and restoration are the criterias of the selection and valuation of the final candidates.
- **Investment & Management:** “ RESORT & REAL ESTATE” the award wants to recognize the best real estates properties in the Mediterranean area.

◆ Tuesday ,17 - Wednesday, 18 April 2018

**10.30-12.30** NETWORKING AND EXHIBITION

**14.30-16.30** PROJECT SHOWCASES **BY EXHIBITORS**

◆ Thursday, 19 April 2018

**10.30-12.30** NETWORKING AND EXHIBITION

**14.30-16.30** PROJECT SHOWCASES **BY EXHIBITORS - FOOD**

◆ Friday, 20 April 2018

**10.30-12.30** NETWORKING AND EXHIBITION

**14.30-16.30** PROJECT SHOWCASES **BY EXHIBITORS – WELLNESS**

◆ Saturday 21 - Sunday 22 April 2018

**10.30-12.30** NETWORKING AND EXHIBITION



**PKF**



ASSOCIAZIONE ITALIANA  
CONFINDUSTRIA ALBERGHI

**#SIMONE MICHELI  
ARCHITECT**



**GV  
GUIDA VIAGGI**